

Curriculum Vitae

Jeffrey L. Anderson

- Dona Ana County Agronomy & Horticulture Extension Agent, Associate Professor
- Date of Promotion to Present Rank: April 16, 2014
- Application for Promotion to Academic Rank of: Professor
- Date of Employment with NMSU-CES: April 16, 2008
- Principal Unit: County Extension Faculty
- College of Agricultural, Consumer and Environmental Science

Educational Background

Masters of Science in Horticulture

Horticultural Major
New Mexico State University
Degree conferred: July 2002

Bachelors of Science in Agriculture

Agricultural Major
New Mexico State University
Degree conferred: May 1989

Previous professional experience

Production/Head Grower, Sunland Nursery Color Division, Las Cruces, NM, 2007-08.

Supervisor, Garden Department, Home Depot, Las Cruces, NM, 2006-07.

Renovations/Detailer, Northgate Construction, Las Cruces, NM, 2004-2006.

General Manager, Sorensen Greenhouses, Inc. Ruthven, Ontario, Canada; Las Cruces, NM operations, 1997-2004.

Grower/Supervisor of Production, Alex R. Masson's, Inc. Radium Springs, NM, 1991-1997.

Membership in Professional Societies & Organizations

- 2017-14 National Association of County Agricultural Agents, (NACAA).
- Western Region Vice-Chair for Agricultural Issues and Public Relations, Las Cruces, NM (2016-2015)
- 2017-08 National Association of County Agricultural Agents, (NACAA).
- Western Region Vice-Chair for Agronomy and Pest Management, Las Cruces, NM (2015 – 2013)
- 2017-08 New Mexico Association of County Agricultural Agents, (NMACAA).
- Vice President 2015, 2016
 - Secretary/Treasurer 2013, 2014.
 - Horticulture and Turfgrass Committee, 2016-11.
 - Recognition and Awards Committee, 2016 - 13.
- 2017-16 Epsilon Sigma Phi, National Extension Fraternity

Special Honors, Awards or Other Recognition of Excellence

In Extension

- 2015 State of New Mexico Achievement Award, National Association of County Agricultural Agents. Sioux Falls, SD. July 14, 2015
- 2014 Western Region & State Communications Award Winner, National Association of County Agricultural Agents (NACAA & NMACAA), Team Newsletter, Doña Ana County Master Gardener Magazine. Jeff Anderson MG Program Administrator, Ann Shine-Ring Editor. Las Cruces, NM. (www.aces.nmsu.edu/county/donaana/mastergardener)
- 2014 Western Region & State Communications Award Winner, National Association of County Agricultural Agents (NACAA & NMACAA), Video Presentation, "Proper Planting of a Dormant Tree". Las Cruces, NM. (www.desertblooms.nmsu.edu/tree-care)

Publications
Original Works

Robertson, ML; O'Callaghan, A; Anderson, J. (2014) *Pruning Desert Shrubs in Southern Nevada Type Climates*. University of Nevada Cooperative Extension Service. SP-14-13, 8 pages.

Robertson, ML; O'Callaghan, A; Anderson, J. (2013) *Introduction to Pruning*. University of Nevada Cooperative Extension Service. SP-13-13, 8 pages.

Publications
Adapted Works

Anderson, Jeff (2016-2008) *Dona Ana County Master Gardener Magazine*. Program Administrator/contributor. Ann Shine-ring editor. Doña Ana County Cooperative Extension Service. (aces.nmsu.edu/county/donaana/mastergardener), 22 pages.

Power Point Presentations
Original Works

Anderson, Jeffrey (2016). [Palm Trees, Care and Maintenance. ppt.](#) Doña Ana Cooperative Extension Service. Las Cruces, NM.

Anderson, Jeffrey (2015). [Windbreak Trees for the Southwest. ppt.](#) Doña Ana Cooperative Extension Service. Las Cruces, NM.

Anderson, Jeffrey (2015). [Cover the Ground. ppt.](#) Doña Ana Cooperative Extension Service. Las Cruces, NM.

Anderson, Jeffrey (2015). [Hydroponics. ppt.](#) Doña Ana Cooperative Extension Service. Las Cruces, NM.

Anderson, Jeffrey (2014). [Sustainable Landscape Materials. ppt.](#) Doña Ana Cooperative Extension Service. Las Cruces, NM.

Anderson, Jeffrey (2013). [Catching the Rain. ppt.](#) Doña Ana Cooperative Extension Service. Las Cruces, NM.

Anderson, Jeffrey (2013). For the Love of Flowers. ppt. Doña Ana Cooperative Extension Service. Las Cruces, NM.

Anderson, Jeffrey (2013). Identifying Trees through Leaves. ppt. Doña Ana Cooperative Extension Service. Las Cruces, NM.

Power Point Presentations **Adapted Works**

Anderson, Jeffrey (2014). Native Soils, 'The Basics'. ppt. Doña Ana Cooperative Extension Service. Las Cruces, NM.

Professional Presentations and Activities

- 2017-08 National Association of County Agricultural Agents, (NACAA).
- Western Region Vice-Chair for Agricultural Issues and Public Relations, Jeff Anderson - NM (2017-15).
 - Western Region Vice-Chair for Agronomy and Pest Management, Jeff Anderson - NM (2013-15).
- 2017-08 New Mexico Association of County Agricultural Agents, (NMACAA).
- Vice President 2016
 - Secretary/Treasurer 2012-16.
 - Horticulture and Turfgrass Committee, 2011-16.
- 2017-14 (WSARE) Western Sustainable Agricultural Research and Education Advisory Committee member for annual workshops.
- 2017-08 Dona Ana County Master Gardener Classes, Instructor/Facilitator. Dona Ana County.
- 2016-14 City of Las Cruces Water Utilities Department Lush and Lean Program Lecture Series. 'Rainwater Harvesting', March 31, 2016
- 2017-14 Western Pecan Growers Association Annual Conference, moderator, Las Cruces, NM.
- 2017-14 Western Pecan Growers Association, Honorary Board Member, representative for the Doña Ana County Cooperative Extension Service quarterly report.

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- 2017-14 Doña Ana County Farm Bureau, Doña Ana County Cooperative Extension Service representative, report on agriculture.
- 2017-14 Chile Conference, Las Cruces, NM.
- 2017-14 NMDA National Agricultural Statistics Service, agricultural crop reports. Weekly
- 2017-12 NM Association of County Agricultural Agents. Vice President, Horticulture and Turf Grass Committee.
- 2017-14 Mesilla Valley Food Policy Council Committee. Member.
- 2017-14 NM Food Protection Alliance Planning Committee. Member.
- 2017-14 Agricultural Employers Outreach Committee. Agricultural Employers Conference planning member.
- 2017-14 Doña Ana County Food Protection Alliance Partner. NMSU Southwest Border Food Safety and Defense Center.
- 2017-14 Western Pecan Growers Association Conference, Moderator. March.
- 2017-14 New Mexico Chile Conference, February
- 2016-14 All Extension In-Service Training. Las Cruces, NM. March
- 2017-08 Dona Ana County Master Gardener Volunteers Coordinator, Dona Ana County.
- 2017-08 Dona Ana County Master Gardener Magazine Administrator.
- 2017-08 Southern NM State Fair Horticulture/Floriculture Superintendent. Las Cruces, September - October.
- 2017-14 Western Pecan Growers Association, Las Cruces, NM. Pecan Food Fantasy and Master Gardener help. March
- 2016-14 SW District Agricultural Agents In-Service. Catron County, NM. February.
- 2016-14 Science Night at Desert Hills Elementary School. Sprouting Seeds in a Fast Food Drink Cup. February

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- 2017-14 CCA, Certified Crop Adjustors Exam. Proctor. February.
 - 2017-14 Master Gardener Graduation, Doña Ana County, NM. January
 - 2017-09 Las Cruces Public Schools, School Garden Committee Member.
 - 2017-08 Interagency Council, Doña Ana County, member.
 - 2016-14 Southwest County 4-H, District 4-H and State 4-H, horticultural events judge and event planner.
 - 2017-14 Agricultural Employers Conference. January, 2016.
 - 2017-14 City of Las Cruces Water Festival. Providing six lectures to 1,400 fourth grade students on the importance of vegetation in controlling rainwater run-off. April.
 - 2017-14 Sierra County Fair Horticultural Judge, T or C, NM. October
 - 2017 Valencia County Cooperative Extension Home and Garden Show, lecture on Container Gardening, April
 - 2017 Las Cruces Home and Garden Show. Provided three PowerPoint's and educational lectures on: 'Urban Tree Selections', 'Container Gardening', and 'Hydroponics'. March.
 - 2015-14 National Association of County Agricultural Agents. Western Region Vice-Chair for Agronomy and Pest Management. Mobile Convention Center, Mobile, Alabama. (Moderator) July 16-30, 2014.
 - 2016-12 Onion Field Day, NMSU Leyendecker Science Center. July
 - 2016-14 County 4-H Contest, Horticulture. Dona Ana County, Las Cruces, NM June.
 - 2016-09 Las Cruces Tour of Gardens. Las Cruces, NM May.
 - 2017-14 Kids, Kows and More. Provided lectures for 1,570 fourth grade students on Onion Production in New Mexico.
 - 2015-14 Spring Fling at Highland Elementary School. Gardening in a soft drink cup. April.
 - 2017-14 Chihuahuan Desert Botanic Gardens Annual Plant Sale and lecture. El

- Paso, TX. April.
- 2017-14 City of Las Cruces Arbor Day, tree giveaway and professional consultation to public. Branigan Cultural Center, Las Cruces, NM.
- 2016-08 New Mexico Pecan Growers Field Day, October/November.
- 2017-09 LEPC, Local Emergency Planning Committee, Doña Ana County member.
- 2015 Grant County Master Gardener Program. Taught class of 25 people on 'Introduction to Master Gardening'. Silver City, NM March 4, 2015.
- 2015 Grant County Master Gardener Program. Taught class of 25 people on 'Pruning Fruit Trees'. Silver City, NM March 25, 2015.
- 2015 Las Cruces Home and Garden Show. Provided three PowerPoint's and educational lectures on: 'Urban Tree Selections', 'Container Gardening', and 'Rainwater Harvesting Systems'. March.
- 2014 Kids, Kows and More. Provided 18 lectures for 1,344 fourth grade students on Pecan Production in New Mexico. April 30-May 2, 2014.
- 2014 Pecan Production Short Course. Co-organizer and presentation on 'Grafting of Pecans'. September, 2014.
- 2014 Agricultural Employers Forum. Doña Ana County Government Complex. January, 2014.
- 2014 City of Las Cruces, 'National Night Out', provided extension literature and one children's activity.
- 2014 Pecan Production Short Course. Co-organizer and presentation on Grafting of Pecans. September 8-10, 2010.
- 2014 Small Farm and Home Garden Food Safety and GAP Workshop, La Semilla Farm, Anthony, NM. July 31, 2014.
- 2014 4th Annual NM Food Protection Alliance Conference. Albuquerque, NM. April 17, 2014.
- 2014 Agriculture Employers Forum. Workforce Solutions Upper Rio Grande, El

- Paso, TX. January 29, 2014.
- 2014 Southwest Agriculture Agents In-Service, Catron County, NM. Horticulture-Master Gardeners, Composting and School Gardens. February 24-25, 2014.
- 2014 Yuma, AZ Home and Garden Show. Olive Production in California. January 12, 2014.
- 2014 Trees for Water and Energy Conservation Event planning meetings. City of Las Cruces parks and Rec Administration Conference Room. Las Cruces, NM.
- 2014 Organic Transition Farmers, Aiding farmers to transition from conventional to organic. Anthony Water District, Anthony, NM. September, 19, 2014.
- 2014 Las Cruces Tree Stewards Class, present on Tree Biology, Pioneer Women's Park, Las Cruces, NM. September 6, 2014.
- 2014 Seed Biology at Tombaugh Elementary School, seed sowing demonstration and lecture to 4th grade students. August 27, 2014.
- 2014 Ride for the Clover, 4-H event. Las Cruces, NM. Dona Ana County office. August 23, 2014.
- 2014 National Association of County Agricultural Agents, Mobile, Alabama, July 20-25, 2014.
- 2014 Farmers Market Food Demonstration, Grilling fresh produce from the market with intern Mr. Stewart. July 28, 2014.
- 2014 SW District 4-H Contest, horticulture. Sierra County, Truth or Consequences, NM. July 19, 2014.
- 2014 La Semilla Community Farm opening and Solar Panel demonstration. June 18, 2014.
- 2014 Lush and Lean Community Lecture Series, presented on Rainwater Harvesting. June 12, 2014.
- 2014 Branigan Library lecture series, presented on Edible Landscaping. June 9, 2014.
- 2014 KOBE radio, one hour talking about Plant adaptability to heat, watering properly and other agricultural topics. June 4, 2014.

- 2014 Weather Spotter class. Dona Ana County Office, Las Cruces, NM. May 7, 2014.
- 2014 Lush and Lean Community Lecture Series, presented on 'Landscape to your Max' Lush but Lean. May 1, 2014.
- 2014 CoCoRaHS Weather Class. Dona Ana County Extension office. Learn how to become a weather spotter in your community. April 23, 2014.
- 2014 Extension Centennial Celebration at the Dona Ana county Government Complex. April 22, 2014.
- 2014 Sustainable Crop Production class at NMSU. Panel Discussion. April 10, 2014.
- 2014 Brad Lancaster speaks on Rainwater Harvesting. Rio Grande Theater, Las Cruces, NM. April 10, 2014.
- 2014 Las Cruces Senior Lifestyle Expo. Provided three PowerPoint's and educational lectures on: 'Urban Tree Selections', 'Container Gardening', and 'Container Gardening. April 4-5, 2014.
- 2014 Irrigation Audit Demonstration. Mesilla Park, NM. April 2, 2014.
- 2014 KOBE radio, one hour talking about upcoming Senior Expo, Master Gardener Program and lectures on plants at the show. March 25, 2014.
- 2014 NMSU STEM Outreach Center, garden lectures at Mesquite Elementary School. March 10, 2014.
- 2014 Las Cruces Home and Garden Show. Provided three PowerPoint's and educational lectures on: 'Urban Tree Selections', 'Container Gardening', 'Insects in the Garden'. March 8-9, 2014.
- 2014 NMSU STEM Outreach Center, garden lectures at Mesquite Elementary School. February 10, 2014.
- 2014 Ag Employers Forum, Workforce Solutions Upper Rio Grande, El Paso, TX. January 29, 2014.
- 2014 Picacho Hills Garden Club lecture on container gardening. January 28, 2014.
- 2014 Mesilla Valley Iris Society, lecture on Soils and Nutrition. January 19, 2014.

2014 Prison Master Gardener Program. January 2014.

Evidence of Service

Principle Unit

2017-14 Southwest Border Food Safety and Defense Center
2016-14 Onion Producers Field Day, July. Organizing Member.
2016-14 New Mexico Pecan Growers Field Day, October/November.

College

2016-14 All Extension In-Service, NMSU Gerald Thomas Hall, NMSU

Community

2017-15 Growing Foods Connection. Collaboration of Agencies for the establishment of food security in southern NM.
2017-14 Doña Ana County Food Protection Alliance
2017-14 Working Collectively to Meet Local Food Market Demands. La Semilla, City of Las Cruces, LC Public Schools, NMSU Extension Service.
2017-14 LEPC, Local Emergency Planning Committee, Doña Ana County member.
2017-14 Las Cruces Public Schools, School Garden Committee Member
2017-14 Western Pecan Growers Association, Honorary Board Member.
2017-14 Doña Ana County Farm Bureau Honorary Board Member.
2017-14 Interagency Council, Doña Ana County, member.
2017-14 Las Esperanzas, Inc. Community Garden Committee Member

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- 2016-14 City of Las Cruces, 'National Night Out', provided extension literature and one children's activity. August.
- 2017-14 Chihuahuan Desert Botanic Gardens native plant sale. Served as local plant extension specialist. University of Texas at El Paso. April.
- 2016-14 Las Cruces Tour of Gardens. Las Cruces, NM May.

State

- 2017 Southern New Mexico State Correctional Facility (SNMSCF). G.O.A.L. program for education in state prison system, Level 4. Teaching basic gardening, landscape and job skills to inmates scheduled for probational release. Las Cruces, NM
- 2016-14 Mesilla Bosque State Park landscape design, review and modifications.

Profession

- 2017-15 Serving as Regional Committee Vice-Chair - Agricultural Issues and Public Relations, National Association of County Agricultural Agents – Jeff Anderson – NM
- 2017 Service as President Elect for the NM Association of County Agricultural Agents—Jeff Anderson—NM
- 2016 Serving as Vice President –New Mexico Association of County Agricultural Agents– Jeff Anderson – NM
- 2015-13 Serving as Regional Committee Vice-Chair - Agronomy & Pest Management, National Association of County Agricultural Agents – Jeff Anderson – NM
- 2015-13 Serving as Secretary/Treasurer –New Mexico Association of County Agricultural Agents– Jeff Anderson – NM